TRUE MYTH

CHARDONNAY OVERVIEW

The Niven Family knows Edna Valley Chardonnay. They have been crafting it for over 40 years at their historic Paragon Vineyard. This is yet another classic Paragon Vineyard Edna Valley Chardonnay — loaded with aromas of citrus and tropical fruit, moving beautifully into ripe yet balanced flavors of apple, pear, and pineapple.

THE EDNA VALLEY

The Edna Valley provides one the most special micro climates on earth to grow Chardonnay; just 5.4 miles from the Pacific Ocean, it is the coolest growing region in California. The small appellation - roughly 2500 acres - was officially designated as an AVA in 1982 and has since become specialized and world renowned for Chardonnay.

The transverse valley that runs directly from the Pacific Ocean provides a unique mix of clay, volcanic remnants and marine deposits and cool coastal influence allowing for one of the longest growing seasons in all of California.

THE PARAGON VINEYARD

Planted by Jack Niven in the early 1970s, Paragon was the pioneering vineyard of the Edna Valley. Currently the longest continually producing vineyard in the valley, it is also the largest single vineyard and the largest Chardonnay planting in the AVA. It is placed at the base of Islay Hill, the 'seventh sister', of a chain of seven extinct volcanos. Paragon Vineyard is 100% SIP Certified Sustainable, we were among the first Central Coast vineyards to become certified – participating in the project's pilot program in 2008. The Niven Family is committed to farming based on the rigorous standards set forth through the certification to do all we can to help sustain our environment.

THE WINE

True Myth Chardonnay comes solely from grapes grown on the historic Paragon Vineyard, utilizing a mix of 5 to 40 year old Chardonnay vines that are planted to both California Heritage clones and French Dijon clones - with five different selections overall - to produce this smooth, creamy and tropical Chardonnay. True Myth showcases the Edna Valley's unique place in the world of Chardonnay. It's extremely rare to find a cool climate, vineyard designated, SIP Certified Sustainable, estate Chardonnay at the value that True Myth presents.

TASTE AND BELIEVE

www.truemythwinery.com



"ADOPT THE PACE OF NATURE: HER SECRET IS PATIENCE."

-Ralph Waldo Emerson